

premier partner summit agenda

revive[®]

santa barbara

WEDNESDAY, MARCH 25

2:30–3:00 PM	Arrivals/Afternoon Snack
3:00–3:10 PM	Welcome & Summit Kickoff <ul style="list-style-type: none">→ Welcome/Introductions→ Overview of summit purpose→ What you should expect to gain→ How would you describe Revive today?
3:10–3:40 PM	Who is Revive? <ul style="list-style-type: none">→ Revive's History→ How we are structured?→ The Woden story→ Revive's mission and purpose→ Why Revive exists in the healthcare market→ The problem we are solving
3:40–4:05 PM	Revive's Value Proposition <ul style="list-style-type: none">→ What makes Revive different→ Our ideal customer profile→ Where Revive fits in the benefits ecosystem→ The value we create for employers and partners

premier partner summit agenda



WEDNESDAY, MARCH 25

4:05–4:30 PM	Revive Platform & Product Overview <ul style="list-style-type: none">→ Overview of Revive's solutions→ How our products work together→ Brief intro into our 2.0 platform
4:30–4:50 PM	Product Deep Dive Preview <ul style="list-style-type: none">→ Pharmacy→ Weight Health→ Mental Health→ Full suite of products
4:50–5:00 PM	Summary & Key Takeaways <ul style="list-style-type: none">→ Recap→ What do you want to know?
5:30–6:30 PM	Cocktail Hour
6:30–8:30 PM	Dinner
8:30–?	Beach Bonfire, karaoke, etc.

premier partner summit agenda



THURSDAY, MARCH 26

8:00–8:30 AM	Breakfast
8:30–8:40 AM	Fit On Exercise → Breathing/Meditation
8:40–9:00 AM	Pharmacy Deep Dive → Overview of the Revive pharmacy program → Why the program may seem 'too good to be true' → How pricing works → Why Revive is confident in the pricing model → Value delivered to employers → Real ROI examples
9:00–9:20 AM	International Deep Dive → Overview of the international program → The 340B regulatory space → Strategic opportunity for partners → Market potential
9:20–10:00 AM	Weight Health Deep Dive → Market demand for weight health solutions → Revive's unique approach → Integration with pharmacy → Outcomes and client value → Partnership with FitOn
10:00–10:15 AM	Snack Break
10:15–10:45 AM	Mental Health Program → Importance of mental health in employer benefits → Revive's solution and approach → Differentiation from other programs

premier partner summit agenda



THURSDAY, MARCH 26

10:45–11:15 AM	Communication & Implementation Process <ul style="list-style-type: none">→ Implementation timeline and phases→ Client onboarding process→ Communication cadence with employers→ Employee engagement support→ Client success management
11:15–12:00 PM	CFO Perspective: Selling the Value <ul style="list-style-type: none">→ How CFOs evaluate healthcare solutions→ Framing financial impact→ Cost vs value discussion→ Presenting Revive to financial decision-makers
12:00–12:30 PM	Lunch
12:30–1:00 PM	ROI Calculator Workshop <ul style="list-style-type: none">→ Walkthrough of the ROI calculator→ Real client examples→ Modifying assumptions
1:00–1:45 PM	Partner Discussion & Q&A <ul style="list-style-type: none">→ Open discussion→ Market insights→ Questions and feedback
2:00–6:00 PM	Activity
7:00–9:00 PM	Dinner in Santa Barbara

FRIDAY, MARCH 27

8:00–8:30 AM	Breakfast
8:30–9:15 AM	Revive Roadmap <ul style="list-style-type: none">→ Strategic direction→ Key initiatives→ Upcoming capabilities→ Platform evolution
9:15–9:45 AM	Revive 2.0 and Beyond Vision <ul style="list-style-type: none">→ What Revive 2.0 unlocks→ Impact on partners→ Future client experience
9:45–10:00 AM	Free Trials <ul style="list-style-type: none">→ A quick look into the portal→ Mini scavenger hunt of Revive Portal
10:00–11:30 AM	Feedback Session <ul style="list-style-type: none">→ What trends are you seeing in the market?→ What are your clients asking for?→ What challenges are employers facing today?→ Where should Revive focus next?→ Anything else we may not have answered?
11:30–12:00 PM	Closing Remarks/Gift/Next Steps <ul style="list-style-type: none">→ Final takeaways→ Thank partners→ Post-summit next steps